

TESTIMONIALS

LUCILLE SIVE, PRESIDENT, LION WORLD TOURS

“Deborah and I worked together on many projects while she was at South African Tourism. She is extremely hard-working, innovative and creative. She gets the job done and does so with flair and a wonderful sense of humor! I would recommend Deborah for any position.” *June 16, 2011*

JEN KUGLER, NEW BUSINESS DEVELOPMENT MANAGER, BONNIER PUBLICATIONS

“Debbie Parker is an exceptional luxury travel marketing expert who has a gift for coming up with creative ideas to promote her clients and generate sales revenue. At Bonnier Corporation, Debbie led the marketing initiatives for the luxury travel brands, which included everything from print, online and digital, to events and videos. Debbie is also an excellent communicator, presenter and creative collaborator. If you are looking for someone who is both creative and strategic, Debbie Parker is the complete package.” *March 26, 2012*

WAYNE ACKLEY, SENIOR MANAGER, CORPORATE IT SUPPORT, BONNIER CORPORATION

“Deborah brings an infectious clever blend of energy, expertise, and people skills to her craft. She took on a huge task, successfully turning around a group of travel and lifestyle based magazines with finesse and flair. Debbie has a gift of great insight into the publishing industry. She knows how to market to specific trends, and is constantly working to expand/improve her expertise within an ever changing environment. It is a pleasure to have worked with Debbie.” *June 14, 2011*

KEN HERMER, CREATOR OF DREAMS, JOURNEYS IN STYLE

“When I was liaising with Deborah regarding trade shows, sales trips and marketing opportunities here in North America, she was always brimming with energy, enthusiasm and great ideas. She was swift to respond to my needs and requests and was very supportive. It was always a complete and utter delight to work with her on many successful projects. She is a consummate professional.” *June 15, 2011*

ELIZABETH NINOMIYA, DIRECTOR - MARKETING COMMUNICATIONS, NORTH AMERICA, SOUTH AFRICAN AIRWAYS

“I worked often with Debbie during her time at South African Tourism, and she had a remarkable ability to think clearly and perform flawlessly through multiple projects. Debbie has a good eye for identifying opportunities that have great potential, and delivers what she promises.” *June 15, 2011*

MELONY VAN DER MERWE, MANAGER: SOUTHERN AFRICA, HERITAGE TOURS PRIVATE TRAVEL

“Deborah is a highly passionate, dynamic and dedicated professional in the field of Sales, Marketing and Client Relations. She commits herself to any project that she is involved in and can be trusted to consistently deliver her best every single time. Deborah understands what it takes to get any job done and does it with absolute grace. She easily gains respect from her colleagues and clients due to her strong work ethic, her ability to work with people on all levels and her natural leadership qualities. I will strongly recommend Deborah.” *August 26, 2010*

CONNIE EBRIGHT, OWNER, EBRIGHT TRAVEL

“I have known and worked with Deborah Parker for many years. She is efficient, hard working, connected with the right people, fun to be around and a genuinely wonderful person. She gives her all and works tirelessly to where ever she is employed. I have never seen anyone work as tirelessly as she did at South African Tourism office, in every aspect of the business from putting on events for thousands of people and celebrities to working individually with companies and people. Deborah is totally committed to making whatever she is involved in a successful enterprise. She is also a thoughtful and caring person. Connie Ebright Ebright Travel” *June 15, 2011*